

May 30, 2013

Dear CIM Members,

This letter is to inform you of a name change for the Canadian Institute of Management in the Maritime Provinces. **Effective June 1, 2013, the Mainland Nova Scotia Branch will become known as the Maritime Branch.** The Maritime Branch will include members in the provinces of Nova Scotia, New Brunswick, and Prince Edward Island.

The CIM National Board made a request of the Mainland Nova Scotia Board to amalgamate with the Cape Breton Branch. Currently, the Mainland Nova Scotia Branch includes CIM members from the provinces of Prince Edward Island and New Brunswick. The current title, Mainland Nova Scotia Branch, did not reflect the geographic scope of its members so it was decided to not only amalgamate the two Branches but also to change the name to the CIM Maritime Branch.

We believe this approach has several positive points:

- It accurately represents CIM in this part of the country where we have close business, government, and educational relationships.
- It allows us to brand the CIM Branch to more accurately represent the membership.
- It provides a broader pool of CIM members to participate in local and National activities. (We already use telephone/video-conferencing for our meetings between Board Members in Halifax and the Annapolis Valley.)

We will be approaching CIM members in each Province to participate in the Maritime Branch Board of Directors meetings via tele/video conference calls.

On June first we will also launch a new Maritime Branch website www.maritimecim.com. We can be contacted by telephone at 902.421.4400, email at board@maritimecim.com or by sending correspondence to:

CIM Maritime Branch
c/o 76 Lancaster Drive
Dartmouth, NS B3A 4X7

On behalf of the new Maritime Branch of the Canadian Institute of Management and the CIM National Council I encourage you to participate in CIM activities and look forward to working with you to enhance the professionalism of management in the Maritime Provinces.

Sincerely,

Brian Duggan C.I.M.
Branch President